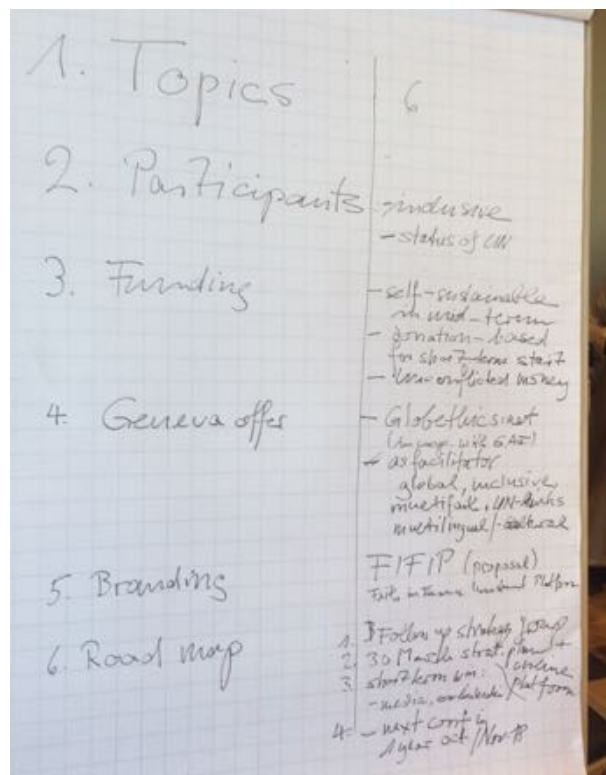
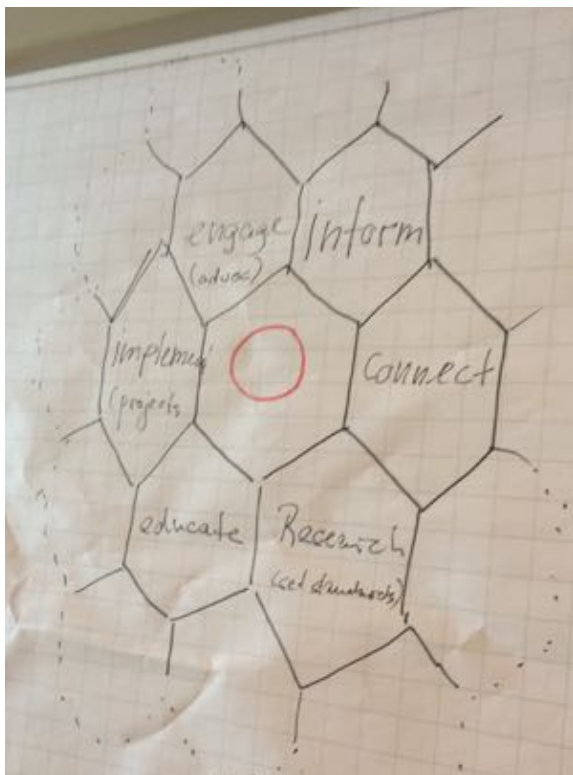


PROPOSED STRUCTURE OF THE NEW FAITH CONSISTENT INVESTING ALLIANCE, BY PROF DR DR HC CHRISTOPH STÜCKELBERGER

This structure has six interlocking points (like a bee hive or honeycombe), and this structure can be expanded as needed

- **Inform** – there is an obvious need to inform mutually, to have a platform where we can access information
- **Connect** – the networking part is also very obvious and can grow beyond the members to others in the field
- **Research** (including standards) – this is not academic research, it is applied to the needs of the investors of the faith groups, also in setting standards. Definitions – what do we really mean by impact.
- **Educate** – this is very clear and strong
- **Implement** (projects) – concrete matching between project needs and investment opportunities
- **Engage** (advocacy) – personally I think this is what makes this group very different



What is that structure and what do we call it? A federation, an alliance, a network? Personally I like alliance, which is a bit more flexible and dynamic than a federation.

On participants, there is one point we need to clarify. We all agree we want to be inclusive but then how to deal with the big elephants like the UN system? It's very important to have them on board, clearly, but also several of you have said we have to be careful not to be seen as instrumentalised by the UN system so how to find a balance?

On funding, I heard several things – it has to be self-sustaining by the mid-term. But in the short-term it has to be donation based. In order to be free and not dependent on commercial interests, unconflicted money is a term that has been used – that is important to enable the alliance to remain independent while at the same time sustainable.

Structure: Yesterday, we had some feedback that Globethics would be more neutral than Geneva Agape Foundation which is Christian, although it has more experience on investments than Globethics although Globethics has a large track record on interfaith issues and ethics. But it would just be a facilitator because the name will be the Alliance or whatever.

Re branding, I thought we could call it Faith in Finance Investment Platform, but now another suggestion has come up – why not call it Faith Investment Alliance? Because we need a brand relatively soon.

In terms of the Roadmap, I'd like to say that the next three or four months will be important to concretise in terms of strategy, partners, funding. If we can agree that in a year, we will have another event – I know events are time consuming but I think this is realistic – and this would give us a perspective that this is the beginning of a process that has a future, we're not just here and then going home.

What is the short-term win that we can take home?

- I think that all of us should immediately spread the news, the media release etc.
- Also, two or three people approached me and said we would like to be listed as partners of this effort, and I think we can do this relatively short-term so that it's not an anonymous initiative.